

Information Collected by Default – Analytics JavaScript

Webtrends Products can be configured by customers to collect a variety of information pertinent to their sites, and collects some basic site traffic information by default. The following table outlines what information is collected by default for data collection server calls.

Webtrends Analytics, Segments & Streams - JavaScript Data Collection

Webtrends data collection uses an extension to the standard W3C log file format. Several fields remain in order to not break the standard, but are unused.

When using the JavaScript data collection method, the default fields are as follow:

Fields	Example	Notes
date	1/11/2012	The date the server call occurred
time	00:00:00	The time the server call occurred
c-ip	192.168.1.1	The IP address of the client that accessed your server
cs-username	-	Configurable for authenticated visitors, such as for Sharepoint userIDs
cs-host	product.webtrends.com	Site domain
cs-method	GET	The action the client was trying to perform (e.g. GET, POST)
cs-uri-stem	/ResourceCenter/rc/overview.asp	Page URI stem
cs-uri-query	WT.tz=-8& WT.bh=15& WT.ul=en-us& WT.cd=32& WT.sr=1280x1024& WT.jo=Yes& WT.ti=This%20week%20in%20WebTrends& WT.js=Yes& WT.jv=1.3& WT.ct=lan& WT.hp=0& WT.bs=729x866& WT.fv=10.0& WT.slv=3.0& WT.le=ISO-8859-1 WT.tv=10.2.10& WT.dl=0& WT.ssl=0& WT.es=www.webtrends.com/ResourceCenter/rc/overview.asp WT.co=Yes& WT.vt_...=value& WT.vt_sid=fdd8:75e7:5bbd:bce6::1.1326240000	Client timezone Client hour Client language Client color depth Client screen size Client Java enabled Page title Client JavaScript enabled Client JavaScript version Client connection type Is this the client home page? Client browser size Client Flash version Client Silverlight version Page Language Encoding Client tag version Server call type (e.g. page view, load, click, etc..) http or https Event Source Are third party cookies enabled Sessionization parameters Visitor identifier
sc-status	200	The HTTP status code
sc-bytes	-	The number of bytes received by the server – unused for Webtrends Analytics

Information Collected by Default – Analytics JavaScript

Fields	Example	Notes
cs-version	-	HTTP protocol version (HTTP, FTP) – unused for Webtrends Analytics
cs(User-Agent)	Mozilla/4.0+(compatible;+MSIE+8.0;+Windows+NT+5.1;+Trident/4.0;+CWADS32;+.NET+CLR+3.5.30729;+InfoPath.2;+MS-RTC+LM+8)	The user-agent of the client’s browser
cs(Cookie)	WEBTRENDS_ID= fdd8:75e7:5bbd:bce6::1;+WT_ACCT= fdd8:75e7:5bbd:bce6::1;	The content of the cookie sent or received, if any
cs(Referer)	http://product.webtrends.com/ptw.aspx?language=en_US	The URL of the prior page
dcs-geo	ar=714& cc=US& ci=Anaheim& cn=North+America& co=Company+Name& cs=United+States& dm=803& dmc=Los+Angeles& dms=CA%2DNDV& nt=Broadband& rc=CA& rs=California& tp=Vhigh& tz=GMT%2D8	Area code Country code City Region Company name Country DM code DM city CM country Network type State/Province code State/Province Throughput Timezone This information is derived based on the client IP address.
dcs-dns	pool-173-65-77-230.tampfl.fios.verizon.net	DNS (Domain Name System) lookup info.
origin-id	dcs-2012-01-11-00-00000-iaddcs06	The Webtrends data collection server receiving the server call
dcs-id	dcskz4se500000ct6yt30qmm3_7p6j	Data source ID

Analytics for SharePoint

In addition to below, Webtrends Analytics for SharePoint also collects the displayed UserID/user name by default. Clients can disable this functionality if desired.

SharePoint Attribute	Query Parameter
SharePoint Blog	WT.soc_blog
SharePoint Breadcrumb	WT.shp_bc
SharePoint Community Site	WT.cg_n
SharePoint Content	WT.cg_s
SharePoint Department	WT.shp_dept
SharePoint Document Action	WT.shp_doc_a
SharePoint Document Action Description	WT.ti
SharePoint Document URL	WT.ti

Information Collected by Default – Analytics JavaScript

SharePoint Attribute	Query Parameter
SharePoint List	WT.shp_list
SharePoint List Item	WT.shp_list_item
SharePoint Manager	WT.shp_mgr
SharePoint Office	WT.shp_office
SharePoint Published Document	WT.shp_doc_a
SharePoint Site	WT.cg_n
SharePoint Title	WT.shp_title
SharePoint User	WT.shp_uname
SharePoint Views and Actions	WT.ti
SharePoint Web Part	WT.shp_wpv
SHP-Departments	WT.shp_dept